

Job Title	Active Travel Programme Director
Team	Strategic Transport
Reporting To	Executive Director Infrastructure & Place

About your role

The Active Travel Programme Director is pivotal to the work of the Active Travel Commissioner in the development and delivery of South Yorkshire MCA's Active Travel Vision. Working with the elected Mayor and our new Commissioner, the role will challenge and support the long-term strategic ambition to increase, walking and cycling at the heart of an active region. With health professionals, and through forging new and dynamic partnerships, the role, will support and drive the health and inclusion goals of the Region.

Why is your role important or how does it add value?

- Provide leadership, advice and guidance to the Active Travel Commissioner and the Mayor on industry best practice, policy and strategy.
- Lead the work, alongside the Commissioner, to develop and deliver the Active Travel Implementation Plan for SYMCA and support our partners with the delivery of their active travel plans and projects.
- Promote the development and delivery of the active travel programme of work as an Ambassador for the Commissioner and the Mayor.
- Champion the active travel programme and provide direction to influence and support our stakeholders with the delivery of high-quality active travel infrastructure across the region.

What are the tasks or work areas you are responsible for?

Lead and direct the development of innovative active travel strategies, programmes, evidence based policies and plans, to deliver the region's Transport Strategy.

Lead, manage and drive the delivery of the Commissioner's priorities and programme of work to ensure that the Mayor's vision for active travel is delivered.

Represent the Commissioner and SYMCA at National speaking events, media work, projects and meetings etc to champion South Yorkshire's active travel programme.

Lead the co-ordination of various groups and forums, including the development and oversight of a group of Active Travel Champions and industry experts. Working with our four local authorities our ambition through the forthcoming Local Transport Plan will be driven through leadership, passion and vision of this role.

Provide vision, support and drive to key stakeholders including local authorities, government departments and agencies, charities and the private sector, to shape the region's active travel plans and programmes.

Work collaboratively with the Strategic Transport Team to embed active travel projects in all Transport Strategy work providing expert input to the development of new transport strategies and plans.

Be driven by a rich and dynamic evidence base, interpreting complex local and national data, evidence and performance information, intelligence and national / international best practice with the expectation to secure funding from Central Government officials and Active Travel England.

Ensure that infrastructure, standards and policies are at the heart of Active Travel Implementation to underpin health, net zero and the economy, leading innovation and demonstrator programmes for businesses and residents.
Lead on the provision of specialist advice and support for the Mayor, Active Travel Commissioner, the Executive leadership Board and ensuring all decision-making leaders and officials have timely and high-quality information to support decision making at the level of Mayoral Combined Authority.
To be a proactive, credible and influential (or trusted) voice on local, regional and national stages, ensuring that the region remains at the forefront of active travel policy.
Lead the proactive monitoring of performance and impact to ensure continual improvement of programme design and service delivery, reporting on programme performance to influence and inform national system change and to develop a culture of continuous improvement.

About You

What kind of behaviours are important?	
Ambition	Respectfully critical of the team in terms of underperformance, challenges the behaviour of others if needed
	Visibly demonstrates a can-do approach to their role, challenges they face and changes - upbeat and optimistic
Innovative	Demonstrates good judgement, capable of making decisions with limited information quickly to ensure initiatives are implemented
	Ensures initiatives are clearly aligned to organisational goals and objectives prior to implementation
Integrity	Consistently applies a high level of attention to detail, even when faced with time pressures
	Able to successfully manage multiple project streams simultaneously
Collaborative	Openly expresses differences of opinions with colleagues and team members in a professional, respectful manner
	Has the self-confidence to admit mistakes or errors when debating and working with others
Flexible	Engages with and consults with the team when appropriate with regard to the need for change and implementing new ideas
	Clearly articulates the need for change with the team to establish the motivation and drive to do something in a new way
Impact	Takes responsibility, ownership and holds themselves accountable to their colleagues, giving credit where it belongs
	Actively seeks out opportunities to make things better, focused on constantly improving outcomes and processes

What qualifications or wider knowledge do you need?	Rank	Measure
Educated to degree level or equivalent relevant experience.	E	A
Substantial senior leadership and practical experience of successfully performing in a similar leadership role	E	A/I
Substantial knowledge of programme planning, monitoring approaches and systems	E	A/I

What previous experience is needed?	Rank	Measure
Proven track record of championing and advocating active travel, and the successful promotion and delivery of active travel projects.	E	A/I
Proven track record of the ability to handle complex material and deliver difficult messages whilst maintaining working relationships.	E	I
Proven track record of advising and engaging effectively with politicians, officials, business leaders and other stakeholders in support of productive and results focused partnerships.	E	A/I
Substantial experience in development of complex policies and programmes and experience of defining and delivering specific measurable results to affect national policy change, ensuring approaches provide a strong rationale for change	E	I
A track record of delivering challenging / multi-dimensional projects or initiatives to a successful conclusion ensuring continuous improvement and value for money	E	A/I
Proven recent experience in programme / project management in a client-focused environment, i.e., experience of “running something” successfully and with an objective / commercial focus, delivering measurable results and achievement of successful outcomes for business.	E	I
Experience of providing specialist advice and guidance to managers at all levels of seniority, external agencies and other forums on a regular basis	E	I
Experience of successful leadership of multiple teams of professional officers, including managing wider project teams made up of a diverse breadth of stakeholders to create a ‘one team’ atmosphere, delivering common objectives	E	A/I
Experience of negotiating financial and / or commercial contracts	D	I

What skills should you have?	Rank	Measure
Innovative and creative thinker able to develop fresh and new approaches to deliver transformation across a skills and employment disciplines; seeks out new approaches that are created by changes in the environment.	E	I
Excellent communication, negotiating and influencing skills, with an ability to build strong relationships, including with MP's, Councillors and senior stakeholders	E	I
Strong stakeholder management and relationship building skills	E	I
Strong problem-solving skills with the ability to exercise sound judgment and make decisions based on accurate and timely analyses.	E	I
Ambitious, setting clear and challenging targets and instilling a sense of belief in their team and the wider partnership to deliver results. Isn't afraid to take unpopular decisions and to challenge poor performance at any level.	E	A/I
Strong organisation and time management skills, is tenacious and focused under pressure, self-motivated, skilled in picking up new areas of work and rapidly adding value.	E	I
Excellent financial skills, budget monitoring, commercial awareness and ability to understand and build business cases including options appraisal.	E	I
Highly developed networking, partnership, advocacy, influencing, negotiating and presentation skills.	E	I
Strong analytical skills, able to interpret and assimilate complex detailed information, and formulate balanced conclusions	E	I
High professional standards with the ability to work on own initiative and perform duties with a high degree of tact and diplomacy.	E	I

Key

E = Essential / D = Desirable and A = Application / I = Interview