

### Appointing an Active Travel Commissioner for the South Yorkshire MCA

Active travel – greater opportunities for walking and cycling – is central to my vision of a better connected, healthier and more sustainable South Yorkshire. South Yorkshire has already taken giant steps forward and committed significant funding to make active travel a reality. To drive those plans forward we are recruiting an Active Travel Commissioner to ensure that walking and cycling routes are prioritised when making decisions about planning and design of new projects, and to ensure that we embrace national best practice. We are appointing a commissioner to support my vision, working closely with stakeholders and partners to develop and deliver our ambitious plans for our region.



### Requirements of the Role

- To offer advice to the Mayor on best practice and opportunities for enhancing and improving active travel across South Yorkshire
- To deliver our plan for how active travel can become a viable transport option for residents and visitors across South Yorkshire
- To be an advocate for walking, running and cycling as a way of improving health and wellbeing, creating liveable neighbourhoods, along with its economic and social benefits
- To oversee the development and delivery of our active travel plans
- To proactively engage with and build relationships and partnerships at a strategic level with the region's local authorities, community organisations, public health professionals and other public and private sector organisations
- To develop and manage relationships and alliances across a wide range of stakeholders with interests in relevant policies and standards, including national government, delivery bodies, NGOs, and other key opinion formers to ensure effective representation and delivery of the active travel plan
- To represent the Mayor at appropriate events, conferences and launches and to raise the profile of active travel across the Region through the media
- To attend, as required, the Mayoral Combined Authority, Local Enterprise Partnership and other relevant meetings and provide reports to provide updates on the development and delivery of our Active Travel Implementation Plan.

## Skills and Experience

The successful individual or organisation will be expected to be able to

- Demonstrate lived values and a strong passion for active travel, with evidence of advocating for walking, running and cycling to a wide range of audiences
- Demonstrate good understanding of the practical, political, financial and commercial realities of delivering projects and programmes that support an increase in active travel on a crowded road network and in a politically complex and highly regulated environment
- Proven experience and understanding of the approaches needed to support delivery of an increase in active travel, including infrastructure improvements, financial and other instruments and behaviour change programmes
- Show strong understanding and awareness of issues affecting economically disadvantaged communities
- Work in a politically complex and highly regulated operating environment
- Influence at the highest levels in the public, private and voluntary sectors, including the ability to engage the widest possible range of audiences and interests in the walking and cycling agenda, from the transport, urban planning, environment, economic development and public health sectors
- Demonstrate exceptional advocacy, communication, outreach and stakeholder management skills, with sufficient stature and credibility to represent the Mayor
- Demonstrates understanding of the needs of disabled people and those facing mobility challenges to allow them to engage more with active travel
- Show well-developed analytical and problem-solving skills and the ability to devise creative solutions to complex problems and issues
- Evidence strong strategic skills, with an ability to propose and evaluate strategic options and to lead the policy debate in the areas covered

Our Active Travel Commissioner will also need to have an understanding of the benefits of active travel and the links to other policy agendas, including public health, physical activity, the environment and the wider urban economy.

## How to respond

We are looking for a personable character, who has experience and in depth understanding of the joys and challenges of travelling by cycle, and who will show a commitment to walking and other active modes. If you think you have the skills, experience and passion to join us we want to hear from you.

Alongside an upto date CV you should submit a supporting statement that responds to the requirements set out above. This statement should be no more than 1000 words.

This should be submitted to The Human Resources Team, [recruitment@southyorkshire-ca.gov.uk](mailto:recruitment@southyorkshire-ca.gov.uk)

**Closing date:** 9am on Monday 5 September 2022.

For an informal discussion about the role, please contact [recruitment@southyorkshire-ca.gov.uk](mailto:recruitment@southyorkshire-ca.gov.uk)

We aim to be a truly inclusive employer and welcome applications from people from all parts of the community, in particular from under-represented groups

## **About the appointment**

### Length of the Appointment

The Commissioner will be appointed for an initial contract period of 2 years. Subject to performance, future delivery requirements and the availability of resources, this contract period may be extended.

### Time Commitment

The Commissioner will be based at the South Yorkshire Mayoral Combined Authority offices at Broad Street West, Sheffield.

There may be a requirement to travel more widely, including internationally, to attend engagements.

Proposals will be considered to fulfil the role on a full or part time basis, including job-share.

### Contract Value

The total budget available for this role is upto £100K for the 2-year period. Please provide a proposed daily rate, along with proposed monthly time commitment for the role together with an overall fee proposal for the 2-year period.

Discover more about the South Yorkshire Mayoral Combined Authority by visiting  
<https://southyorkshire-ca.gov.uk>